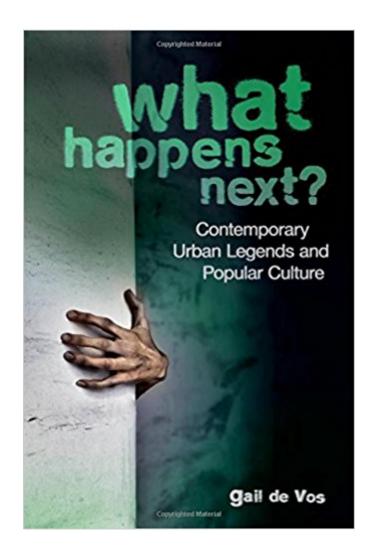


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What Happens Next?: Contemporary Urban Legends And Popular Culture





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This fascinating book uncovers the history behind urban legends and explains how the contemporary iterations of familiar fictional tales provide a window into the modern concernsâ •and digital advancementsâ •of our society. â ¢ Extended examples of the literature and references to contemporary legendsâ ¢ Relevant, insightful comments from seasoned authors in the genreâ ¢ A comprehensive overview of recent available researchâ ¢ A list of Internet sites that debunk or confirm urban legends

Book Information

Paperback: 242 pages Publisher: Libraries Unlimited (June 26, 2012) Language: English ISBN-10: 1598846337 ISBN-13: 978-1598846331 Product Dimensions: 7 x 0.6 x 10 inches Shipping Weight: 1.2 pounds (View shipping rates and policies) Average Customer Review: Be the first to review this item Best Sellers Rank: #2,776,943 in Books (See Top 100 in Books) #69 in Books > Humor & Entertainment > Humor > Urban Legends #1354 in Books > Politics & Social Sciences > Social Sciences > Library & Information Science > Library Management #1726 in Books > Textbooks > Humanities > Library & Information Science

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"While de Vos's background as a librarian, storyteller, teacher, and scholar brings a special perspective to this subject, the material covered goes beyond an application to young adults. In fact, the book comprises an ambitious survey of 'contemporary urban legends.'... There is material in this book to inspire a whole new generation of urban legend scholars to investigate folklore forms, once exchanged orally, as transformed into popular culture products circulated electronically or in print and images." - Journal of Folklore Research"What Happens Next? is a unique and explorative book tracing the evolution of contemporary (or urban) legends from their oral storytelling roots through today's immersion in media and technology.... An excellent book with creative ideas in an area lacking in research resources." - ARBA

Gail de Vos is adjunct professor at the School of Library and Information Studies, University of

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